

Climathon

Courmayeur



CLIMATHON COURMAYEUR 2019

CAMBIA IL CLIMA
CAMBIA LA MONTAGNA
CAMBIAMO IL TURISMO

Conferenza stampa - 12 settembre 2019

#ClimathonCourmayeur

climathon.climate-kic.org/courmayeur



Climate-KIC

Climate-KIC is supported by the EIT, a body of the European Union



Cos'è Climathon?

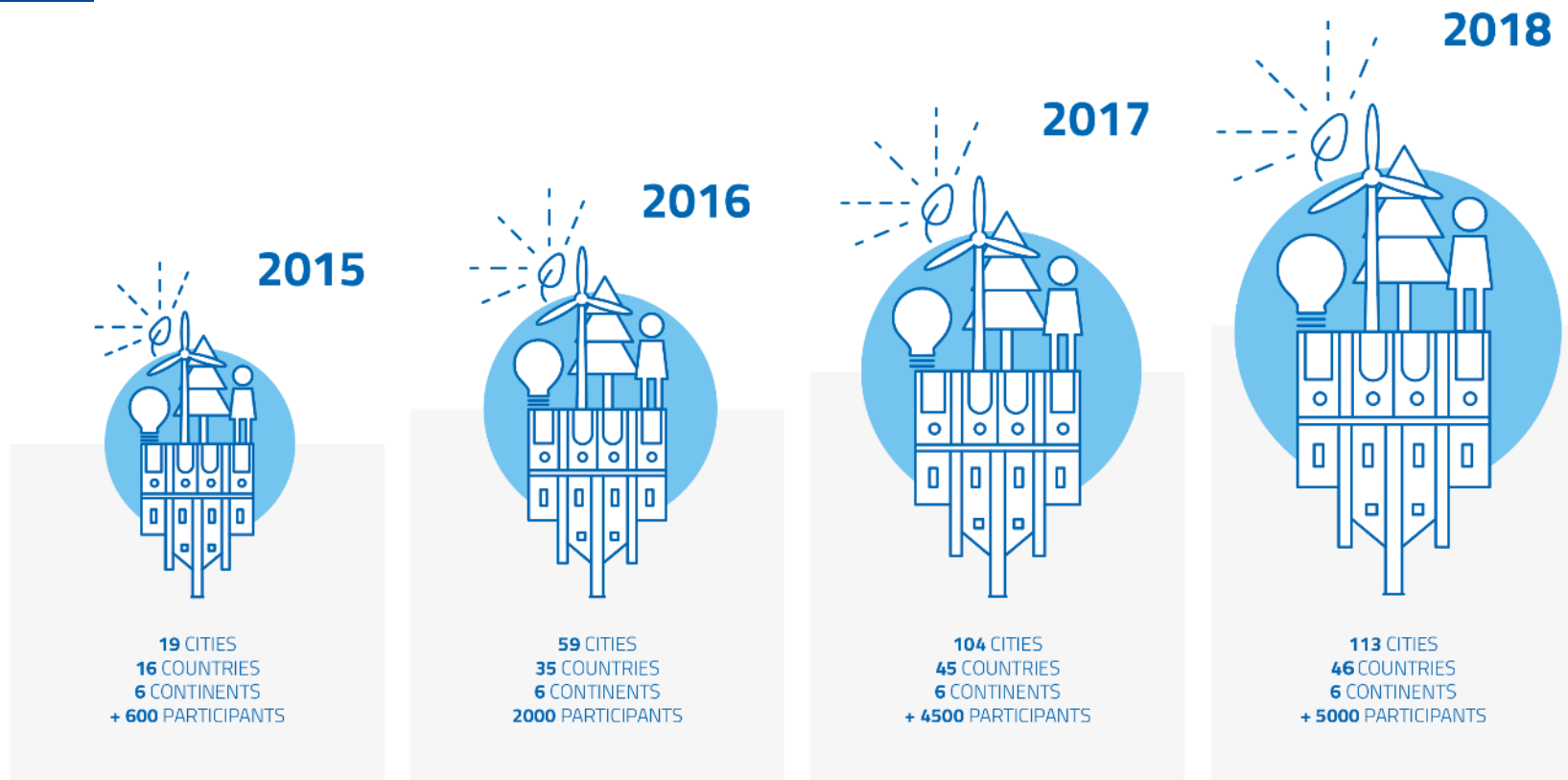
Climathon è un movimento globale della rete *EIT Climate KIC* con il duplice scopo di sensibilizzare i cittadini in merito ai temi del cambiamento climatico e chiamarli all'azione attraverso la proposta di idee e soluzioni innovative e realizzabili atte a ridurre o contrastare gli effetti che il climate change sta avendo sul territorio.

Climathon propone 3 step:

1. Definire le **sfide climatiche** del territorio
2. Proporre **soluzioni innovative** attraverso il format Hackathon 24 ore non stop
3. Oltre l'hackathon, **rendere operative** le idee migliori





Climathon è una Global Success Story



Nel 2018 Climathon ha raggiunto 113 città in 6 continenti

-  113 cities
-  46 countries
-  6 continents
-  400 solutions
-  +5000 participants



-  European Covenant of Mayors
-  851 articles worldwide
-  17,600+ social media posts  
-  156m viewers all media

Nel 2019 Courmayeur entra ufficialmente nella rete Climathon



Home / Cities / Courmayeur 'About' page 2019

SHARE [f](#) [in](#) [t](#)

Together we can make Courmayeur and the world a better place to live

www.climathon.climate-kic.org/courmayeur

Climathon Courmayeur Highlights

1
HACKATHON



26-27 ottobre 2019

24
ORE NO-STOP



c/o Courmayeur Mountain
Sport Center

3
TEAM VINCITORI



Winning idea 1
Winning idea 2
Winning idea 3

3
FOLLOW-UPS



follow-up 1
follow-up 2
follow-up 3

3
SFIDE



Challenge 1
Challenge 2
Challenge 3

50-70
PARTECIPANTI
ATTESI



Iscrizioni aperte su
[climathon.climate-
kic.org/courmayeur](https://climathon.climate-kic.org/courmayeur)

12
Partners



Istituzioni
Organizzatori
Sponsor
Supporter

+15
ESPERTI



Speaker
Coach
Tutor
Mentor

Il processo

Pre-programme



Preparazione

- Ideazione e organizzazione
- Definizione delle sfide
- Stakeholder engagement
- Fireside con speaker
- Analisi e studio

Hackathon



Global Climathon Day (26-27 ottobre)

- Academy (25 ottobre)
- 24 ore Hackathon no-stop (26-27 ottobre)
- Inspiring speeches
- Premiazioni pubbliche

Post-programme



Supporto allo sviluppo

- Programmi di supporto (coaching, incubazione, etc..)
- Supporto istituzionale

Global Awards



Global celebration

- Organizzata da Climate-KIC
- Global audience
- 31 gennaio 2020

Le sfide

Turismo del Futuro

- Destagionalizzazione del turismo
- Gestione dell'offerta turistica in ottica sostenibile per la città e le montagne circostanti

Turismo Sicuro

- Monitoraggio del territorio
- prevenzione e consapevolezza dei rischi

Carbon Neutrality

- Applicazione al contesto alpino di soluzioni e good practices a basso impatto ambientale

I partner

Sponsor

CVA Trading SpA
(Main Sponsor)



Organizer

Fondazione Giacomo Brodolini
Comune di Courmayeur



Main Partner

Regione Autonoma
Valle d'Aosta



Technical Expert

ARPA VDA
Fondazione Montagna Sicura
Pepinieres d'Entreprises



Supporter

FAO Mountain Partnership
QC Terme Prè Saint Didier
Grivel
VDA Yoga



Fondazione Giacomo Brodolini

- Think-and-Do-Tank dal 1971. Opera a livello Europeo, Nazionale e Locale nel campo delle politiche sociali, economiche, dell'innovazione e del lavoro.
- Negli ultimi 10 anni ha gestito oltre 200 progetti a livello internazionale tra cui, insieme a numerosi partner, le edizioni 2017 e 2018 del Climathon Torino.
- Insediata in Valle d'Aosta dal 2017
- Gestisce, insieme a Lattanzio Advisory, i due incubatori di impresa della Regione Valle d'Aosta, le Pépinières d'Entreprises di Aosta e Pont Saint Martin (www.pepinieresvda.eu)



Hackathon 26-27 ottobre

(sabato h 14.00 – 20.00)

- Apertura porte e saluti di benvenuto
- KickOff – introduzione, regole del gioco, presentazione della challenge
- Inspiring speeches
- Sessione di Lavoro

(sabato h 20.00 – 24.00)

- Cena
- Talk & Networking
- Video ispirazionali
- Sessione di lavoro



(domenica h 24.00 – 7.00)

- Workshop: How to pitch
- Sessione di lavoro
- Sessione riposo

(domenica h 7.00 – 12.00)

- Sessione di Yoga
- Colazione
- Finalizzazione presentazioni
- Pitch finali
- Valutazione della giuria
- Premiazione vincitori

I premi

Al termine dell'evento verranno premiati i team che presenteranno le migliori idee innovative. I premi, offerti dagli sponsor, saranno di **3.000 euro al miglior team e 1.000 euro al secondo e terzo classificato***, oltre all'accesso gratuito alle Terme di Prè Saint Didier.

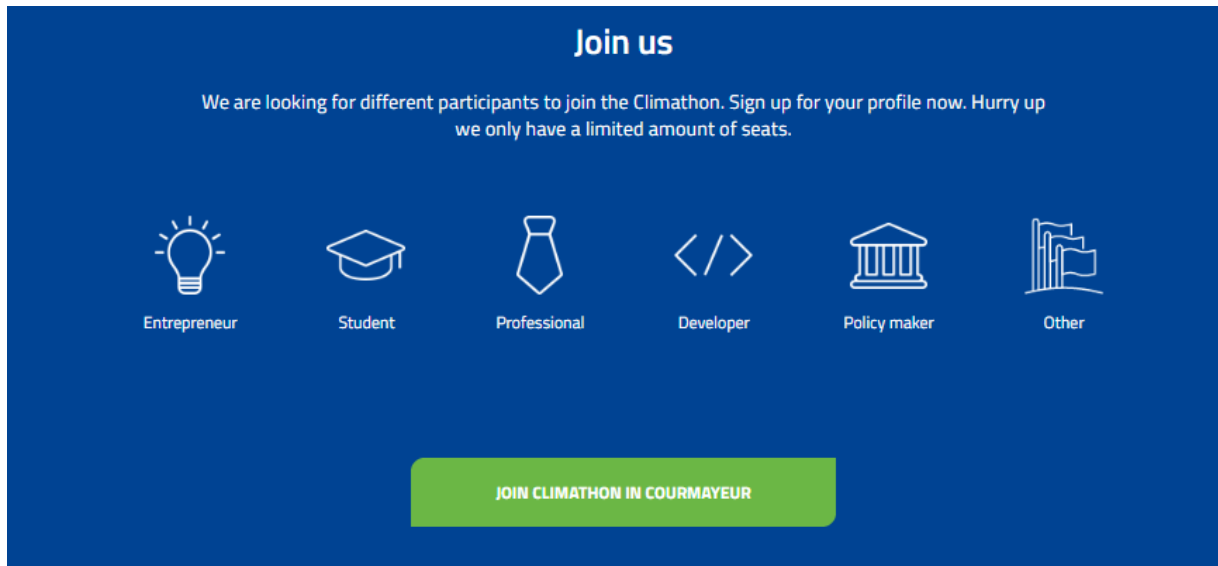
Tutti i partecipanti avranno diritto ad una serie di gadget e benefit, tra cui sconti per l'accesso a Skyway e QC Terme.



*A questi potranno aggiungersi ulteriori premi in base a possibili ulteriori sponsor







Iscrizioni

Le iscrizioni (gratuite) sono aperte sul sito
<https://climathon.climate-kic.org/it/courmayeur>



Join us

We are looking for different participants to join the Climathon. Sign up for your profile now. Hurry up we only have a limited amount of seats.

-  Entrepreneur
-  Student
-  Professional
-  Developer
-  Policy maker
-  Other

JOIN CLIMATHON IN COURMAYEUR

Iscrizioni


<https://climathon.climate-kic.org/it/courmayeur>

1

Choose your city

Select the city which you would like to participate in a Climathon

Courmayeur



NEXT

2


ite

2/6

How do you want to participate?

We are looking for different participants to join the Climathon. Tell us how you would like to participate.

Student (Unlimited seats) Entrepreneur (Unlimited seats)
 Developer (Unlimited seats) Professional (Unlimited seats)
 Other (Unlimited seats) Policy maker (Unlimited seats)

I want to participate * 

Alone In a team

PREVIOUS NEXT

Need help ?

3

3/6

Who are you?

0/100

First name *

0/100

Last name *

Email *

UNIQUE PASSWORD

REPEAT PASSWORD

Country of residence

0/60

Phone number

0/60

Skype

0/60

Current Company/University *

Type of organisation *

Link

Gender * Female Male Other

PREVIOUS NEXT

iscrizioni

4/6

Your intentions

4

I commit to working on the following challenge

Tomorrow's tourism

Why do you join Climathon? *

- To network with city authorities, businesses & academia
- To find investors/support for my idea
- To participate in co-creating solutions for my city
- To meet like-minded people and connect to a global community
- To learn/inform my research
- To find employment opportunities
- To develop on existing/ new skills
- To learn how I can support/ participate in helping my city to have more climate impact
- Other

Do you already have a solution or idea that you will bring to the Climathon? *

Yes No

5/6

Other information

Have you participated in a Climathon event before? *

Yes No

Please list here any special requirements you may have *

(e.g. Physical disability, special diet (including vegetarian, vegan, halal), allergies...) room for prayer etc.)

0 / 300

How did you find out about Climathon? *

- Website Facebook
- Twitter LinkedIn
- Instagram Newsletter
- Flyer/Poster Word of mouth
- Climate-KIC Alumni
- Other

On a scale from 1 to 5, how well-informed do you consider yourself on your City's plans to tackle climate change locally? *

-- Select --

How much time do you want to invest after the hackathon? *

-- Select --

PREVIOUS

NEXT

Need help ?

6/6

Terms and Conditions

6

- I have read and accept the Climate-KIC [Privacy policy](#) *
- I would like to receive information about other Climate-KIC activities
- I agree that photographs and videos in which I may be included can be used by Climate-KIC and the local city organisers for promotional purposes
- I accept to be contacted by Climathon for the purpose of giving feedback, testimonies or advice on how to improve the Climathon experience.

Additional registration for the Climate-KIC passport

- Climate-KIC passport allows you to register once and access all Climate-KIC education platforms without creating multiple accounts. You might find interesting learning materials on learning.climate-kic.org (e.g. Climathon online learning course) or you might be interested in joining other Climate-KIC programmes (e.g. the [Journey](#), [Pioneers into Practice](#) etc.). Your email address will not be used for any other purpose.
- Access to any Climate-KIC website is subject to our [Terms and Conditions](#) and our [Privacy Policy](#). Please confirm that you have read and accept these policies. *

We are always looking to improve. Give us your feedback about your experience in registering for this event

0 / 300

PREVIOUS

REGISTER

Need help ?



Join us on the Climathon Journey

Climathon grew to over **100 cities** with **5,000** participants annually.

The **2022 Goal:**

We will unite **1,000+** cities with **100,000** participants

Engage **1 million** people

Reach over **100 million** citizens

Get in touch with us at info@pepinieresvda.eu